

**IC 27-8-21****Chapter 21. Advertisements Concerning Interest Rate Guarantees****IC 27-8-21-1****Applicability of chapter**

Sec. 1. This chapter applies to an advertisement that is broadcast, published, or otherwise presented to the general public in Indiana.

*As added by P.L.1-1994, SEC.138.*

**IC 27-8-21-2****Statement of period of interest rate guarantee required**

Sec. 2. An advertisement that refers to an interest rate guarantee applying to a life insurance product or to an annuity contract must state the period for which the interest rate is guaranteed.

*As added by P.L.1-1994, SEC.138.*

**IC 27-8-21-3****Violation an unfair or deceptive act or practice**

Sec. 3. The presentation to the general public of an advertisement that violates section 2 of this chapter is an unfair and deceptive act or practice in the business of insurance under IC 27-4-1-4.

*As added by P.L.1-1994, SEC.138.*